



# ANNUAL REPORT

2018

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"A doer of good doesn't fall,  
but if they fall, they're found  
supported"



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

In the name of Allah, the Most Gracious, the Most Merciful

{ وَمَا أَنْفَقْتُمْ مِنْ شَيْءٍ فَهُوَ يُخْلِفُهُ وَهُوَ خَيْرُ الرَّازِقِينَ ( ٣٩ )  
سورة سبأ - الآية رقم ٣٩

“Whatever you spend, He will replace it. He is the Best of all Providers.”

Surah Saba, verse 39



His Highness the Amir of the State of Kuwait

**SHEIKH SABAH AL-AHMAD AL-JABER AL-SABAH**

May Allah protect him

“Leader of Humanitarian Work”



His Highness the Crown Prince of the State of Kuwait

**SHEIKH NAWAF AL-AHMAD AL-JABER AL-SABAH**

May Allah protect him





## Direct Aid Society's Board of Directors (2018)



**Dr. Abdulrahman Al-Muhailan**  
Chairman



**Dr. Fuad Abdullah Al-Omar**  
Deputy Chairman



**Hamed Abdullah Al-Bader**  
Secretary



**Faisal Abdulaziz Al-Zamel**  
Treasurer



**Dr. Mohammad Abdulaziz Aloush**  
Board member



**Ahmad Saad Al-Jasser**  
Board member



**Dr. Sultan Ahmad Al-Khalaf**  
Board member



**Mr. Ahmad Khaled Al-Kulaib**  
Board member



**Mr. Fareed Saoud Al-Fouzan**  
Board member

The nine members of our Board of Directors are trusted by the General Assembly to oversee the society's operations. The General Assembly gathers annually under the direct supervision of the Ministry of Social Affairs and Labor, the Ministry of Foreign Affairs, and an international legal accounting firm. Together, these parties ensure the lawful practice of the society's activities according to annual plans that were officially agreed on by the African host countries' governments.

## ► A Message from our Chairman

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**Dr. Abdulrahman Al-Muhailan**  
Chairman

Thanks to Allah Almighty, this year has marked steps forward in Direct Aid Society's mission towards alleviating the complex challenges Africa faces. The accomplishments we realized were a combined result of the many helping hands that worked alongside us, including fellow humanitarian and charitable organizations that continually strived to provide better quality services while displaying patience and determination. Every person who open-heartedly donated to those in need, including the loyal volunteers who gave much of their time and exposed themselves to genuine danger, is a part of the Gulf community that has pushed the society to the level its at today.

One must not forget the role of governance and leadership that the government of Kuwait and its ministries has saliently shown, which provides a sound basis for high volumes of donations.

Executing the society's plan for 2018 that aimed at striving for even more development, we expanded our educational and healthcare projects, water wells, and social care projects, in addition to caring for the quality of our graduates. We aimed for excellence in providing our services to communities in Africa, which couldn't have been done without increasing our collaborations with different regional humanitarian and charitable organizations, as well as the member countries of the United Nations.

Whatever Direct Aid has achieved in terms of successes are due first to the blessings of Allah SWT, after which they go to a man who dedicated his life, time, and health to charity, and wiped the tears of the poor and the orphans: Dr. Abdulrahman Homoud Al-Sumait, may Allah have mercy on him.

This guide marks another year that has passed in shadow of a man who lived to lessen people's pain, and his legacy moves on under our responsibility. May Allah accept our good deeds and yours, always.



## ► A Message from our General Manager

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**Dr. Abdullah Al-Sumait**  
General Manager

Brothers and sisters,

Peace be upon you,

At Direct Aid our chosen approach to every part of our work is transparency, and imbued with this value, this guide gives an overview of the projects that are under implementation by our society. And they give good-hearted people the chance to see which area they would like to contribute in.

The main goal of our work is to better establish humans, which is why all of our developmental, educational, and healthcare projects focus on extending their skills and capabilities to the point of self-sufficiency. By letting go of the need for external help, individuals in even the most remote villages can make a positive impact in advancing their communities.

It gives me great pleasure to extend my warmest thanks to every benefactor and philanthropist, including Dr. Abdulrahman Homoud Al-Sumait—the pioneer of Kuwaiti charity in Africa and the founder and previous manager of Direct Aid Society may Allah grant him mercy and Paradise—and every employee and volunteer who left their imprints in selfless giving, which led the society to the success it has today.

In closing, we thank Allah SWT for the blessing known as people who devote themselves to helping others, who love good and that goodness loves them in return, and may He save them from the torment of Judgment Day.

# Your donations lights up their lives.



## ► Our values

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- Collaborating to accomplish the society's goals;
- Believing in our society's noble mission and protecting its interests;
- Working with dedication, objectivity and diligence to realize our society's aims;
- Committing to implementing and preserving rights and duties;
- Ensuring our performance and practice of serving beneficiaries convey leading industry standards;
- Respecting human dignity regardless of religion, race, or gender.

## ► Strategic aims

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- Gathering donations innovatively to help achieve our goals as a charity organization, and to better service our donors;
- Improving field jobs in targeted communities, and implementing humanitarian and investment projects that focus on development;
- Advancing our administrative systems to meet worldwide standards;
- Promoting a culture that encourages collaboration with local, regional, and international charity organizations;
- Developing our employees' skills to help them make a positive difference in Africa as proud members of Direct Aid Society.



# 2018's Projects



## Seasonal

Lives touched **5,407,655**

Projects **3,864,834**

## Awareness

Lives touched **7,464,152**

Projects **886,484**



## Educational

Lives touched **358,786**

Projects **15,547**

## Orphans

Lives touched **186,815**

Projects **2,657**



## Developmental

Lives touched **123,534**

Projects **2,479**



## Water

Lives touched **3,130,838**

Projects **1,984**

## Healthcare

Lives touched **570,541**

Projects **1,613**



## Construction

Lives touched **146,991**

Projects **372**

## Relief

Lives touched **269,220**

Projects **37**



## Total

Lives touched **17,658,532**

Projects **4,776,007**

ملحوظة : قد تتكرر استفادة نفس المستفيد من المشروع أكثر من مرة







# Our Nonprofit Business Model

**Direct Aid Society** 



Governance Sustainability Technology Human Resources



**Direct Aid Society in the field** 

Contributing in the fight against illiteracy, poverty, and disease in Africa.

# ▶ 1 Governance

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Whether for-profit or non-profit, international organizations are increasingly applying principles of governance to guarantee sound administrative control.

When considering Direct Aid's interaction with multiple parties such as donors, beneficiaries, employees, and governmental institutions across all of its activities, the concept of governance becomes all the more imperative. Our Board of Directors has ensured the rules and standards of governance are built into the society's culture, holding its representatives accountable for their work and ready to answer inquiries from official sources. This system safeguards the delivery of donations across channels, and instills good faith in our donors and recipients. To further secure our operations, the society undergoes financial regulation reviews from governmental institutions such as the Ministry of Social Affairs and Labor, and the Ministry of Foreign Affairs. In addition to regular audits from our internal auditing department, we consult with third party firm RSM Albazie and Co. to conduct financial audits. The result is reinforced values of transparency and honesty at Direct Aid, and reduced risks associated with our work. To give governance structure within the society, management decision 2016/409 was issued, and it concerns setting a hierarchy and a qualifications guide for Direct Aid's organizational units, as well as setting the roles and responsibilities of the Board of Directors and its associated committees and offices.

## ▶ The Board of Directors' roles and responsibilities

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The Board of Directors represents Direct Aid before governmental authorities and institutions as well as on an international level. It is responsible for setting the objectives and policies of the society as a whole, issuing its organizational structure, assigning the tasks, responsibilities, and delegations of decision-making establishments, appointing an internal audit firm, following up on executive management's reports, approving closing accounts, and taking action on necessary matters concerning the society's aims, specifically:

- Reviewing and approving the strategic plan, and ensuring it's line with the society's vision and mission;
- Reviewing and approving the annual operational plan and ensuring it's in line with the society's vision and mission;
- Approving the guidelines (policy manual, regulations, rules, and procedures);
- Issuing decisions related to administrative, financial, technical affairs in accordance with the society's guidelines;
- Approving the society's annual budget, overseeing its execution, and approving its account's closing balance;
- Reviewing and approving periodic reports that give an overview on the status of work and financials;
- Studying all the society's matters that are of relevance to the Board's expertise;
- Keeping up with political, economic, and social affairs and studying their effect on the society's work;
- Developing and following up on the procedures and standards that will maintain the society's reputation;
- Reviewing reports from executive management and internal and external auditors, and approving of closing bank statements;
- Members of the Board of Directors will perform their assigned tasks and duties without receiving salaries, rewards, or any other financial benefit.

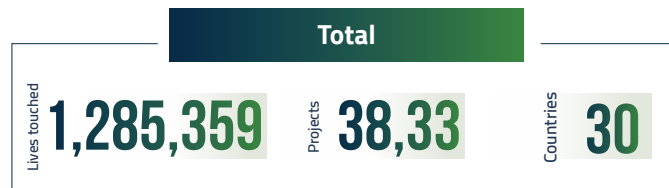
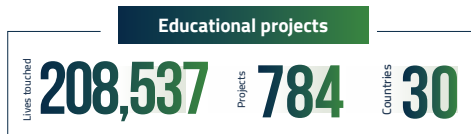
## ► 2 Sustainability

The assets that are donated or bequeathed as a source of ongoing charity for a specific cause are known as endowments, or waqf, and they play a major role in achieving the sustainability and continuity of work. Recognizing the importance of waqf, Direct Aid Society established a dedicated department that manages its funds and investments, and pays out its annual dividends to sources determined by the donor, or waqif. The effects of this ongoing charity extend beyond the waqif donor's life, aiding in developing less fortunate communities and easing the burden of those in need.

At Direct Aid Society, we commit to holding an annual program for waqif donors who provide a type of endowment we refer to as obligations waqf. This waqf either sets a predetermined amount presented once to a certain cause, or is paid on an annual basis like sponsoring an African pilgrim. The following table lists the projects implemented from obligations waqf proceeds in 2018:



## Projects implemented from waqf proceeds in 2018



## ▶ 3 Technology

With support from executive management and the Board of Directors, in 2018, the IT department worked on numerous updates and installed the latest applications with the aim of improving our systems. As a result, employees across divisions of the society are more connected, and are able to perform their daily tasks faster and with increased accuracy.

In terms of managing and monitoring network performance and security, we have upgraded our servers and updated our CITRIX program to its latest version to increase the performance of programs on site. The first phase of upgrading computers on site was also successfully completed with 48 new computers installed for site office managers, accountants, and facility representatives, and complemented with upgraded internet capacities in our bases in host countries.

To boost security measures, we replaced surveillance cameras in the society's premises and stores with those that provide more coverage and clarity.

Remaining improvements were realized by our computer management department, which is now successfully operating new accounting software in all our host countries, and has activated this system for procurement and warehousing units, and to keep track of fixed assets. To successfully deploy this software, the department has focused on training all relevant staff in Kuwait and on site in Africa on its usage. The department has also activated this program to encompass budgeting features, and has installed the HR-management program "Maestro" in all host countries. By the end of the year, two projects reached a %90 completion rate, which were Microsoft Dynamics' project management and CRM applications

## ▶ 4 Human Resources

Aiming to be a competitive destination that attracts individuals with professional experiences and first-rate qualifications, Direct Aid continually works towards adding members with diverse skillsets to its team.

Since the quality of the services we provide are tied to our people, we are keen on achieving the



highest standards of employee satisfaction through fostering a work environment that is safe, healthy, comfortable, and lively. Treating our staff with respect and fairness is a priority, as is maintaining trust and integrity. Our staff is our prime investment, so we continuously train and empower them to encourage better participation and enhance their abilities.

### **The total number of employees at Direct Aid as of the end of 2018 is (7672)**

The society's employees are divided into three categories as follows:

Employee category	Total employees	Turnover rate
In Kuwait	172	6%
Working abroad	178	2.8%
Locals in Africa	7322	1%

#### **Training:**

We held **21** training programs in Kuwait over **445** training hours for **296** trainees.

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#### **On-field training:**

We held **401** training programs over **189853** training hours for **7469** trainees.

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#### **Total training sessions:**

We held **422** training programs for our employees at Direct Aid

### **Highlights from 2018:**

- Approving career paths and salary structures;
- Approving Direct Aid Society's Code of Conduct;
- Correcting the society's employees' professional titles;
- Reducing the cost of airline bookings by 3,000KD per month;
- Activating the electronic archive system for the records, work assignments, and requests of employees outside the Maestro HR system.

## ► Strategic partnerships

Some of the main pillars humanitarian and charitable work is built on are strategic partnerships between humanitarian and aid organizations, as well as governmental and official agencies. Through these partnerships, organizations have better chances of extending their help to different conflict zones whose natures add to the inherent challenges the charities face. Evidently, these alliances are essential in developing poorer communities, but they require proper mechanisms that provide coordination and control within these joint initiatives.

Partnerships are engrained in Direct Aid's work and their goal is to integrate with governmental, civil, international institutions and their like, and form local alliances to amplify the volume of achievements and make a bigger difference.



## Direct Aid's Partners in 2018



United Nations Children's Fund (UNICEF)



Islamic Relief



The Union of NGOs of the Islamic World



Islamic Development Bank



Federation of International Student Associations



Kuwait Red Crescent Society



Yeryüzü Doktorları (Doctors Worldwide Turkey)



Arab Fund for Economic and Social Development



Turkish Red Crescent Society



Hayrat Yardim (Hayrat Aid)



Gulf Federation for Cancer Control (GFFCC)



United Mission for Relief & Development

# 1 | Fighting illiteracy

- ▶ Educational programs

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- ▶ Higher education

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- ▶ Vocational training

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- ▶ Establishing an educated generation of leaders
  - nurturing orphans

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- ▶ Awareness and values programs

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The society's work stems from a clear vision that targets fighting illiteracy, poverty, and disease through a set strategy that extends humanitarian aid in a responsive manner. This help comes in the form of improving African people's healthcare, education, or standards of living, thereby alleviating their suffering from the challenging conditions they live through.





## ► Educational programs

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One cannot advance African nations by overlooking the high rates of illiteracy and ignorance in social, economic, and healthcare matters its societies live through. To eradicate these qualities, we moved from a traditional approach to charity to a more comprehensive methodology that focuses on spreading and applying the peaceful teachings of Islam. Developing on this idea, we decided to establish multidisciplinary centers (projects like orphanages, schools, mosques, artisanal wells, clinics, income-generating development projects, benevolent loans, vocational training centers, and others) that provide a well-rounded range of services to cater to poorer communities.

Our journey in carrying out Direct Aid Society's mission has changed the lives of millions of Africans. In big part, this was due to lifting their children from the holds of illiteracy and poverty, and nurturing them through sponsorship projects into productive citizens with high-ranking positions in both public and private sectors.





## ► Goals of educational programs

- Enabling African citizens to obtain a valuable and fair education, regardless of their gender or color;

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- Providing a proper standard of education across all levels, including higher education;

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- Guaranteeing vocational training to those with learning difficulties to increase their chances at landing a job, and earning an income for themselves and their families;

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- Spreading awareness and healthy habits between marginalized communities in remote areas.

### Direct Aid Society contributes in eradicating illiteracy through education:

Education is the basic driver behind the advancement the world is undergoing. It is an indicator of civilization, and a method for finding solutions to current crises and their potential mitigation measures—in a way, education has become synonymous with a brighter future. From such, offering proper education is one of the most essential rights we should focus on providing, especially to children in their early years. In Africa, studies have shown that 40% of children do not attend elementary because of high tuition rates, the lack of schools, or the far distance of schools that makes it difficult for daily attendance. Statistics as such are one of the reasons Direct Aid Society puts fighting illiteracy in the forefront of its priorities.

## ► Schools

- The society works on:
- Offering the latest technologies like equipped computer halls and science labs in all schools that fall under its administration;
- Stocking libraries with different science and literature books, hosting various educational programs, providing school uniforms, creating accommodating educational environments by supplying classes with teaching aids like maps, and preparing sports halls;
- Providing school meals to nourish children and help them better retain information, spreading a healthy competitive spirit between students by recognizing top students, discovering children's talents, and encouraging creativity;
- Preparing students for the real world through educational, cultural, sports, and social activities that contribute in developing their life skills in areas like communication, collaboration, teamwork, decision-making, problem solving, self-confidence, self-management, self-control, and positive thinking.

Students **86,064**

Receive an education in Direct Aid's schools, yearly

Schools **281**

Under the society's administration (preschool elementary, middle school, and high school)

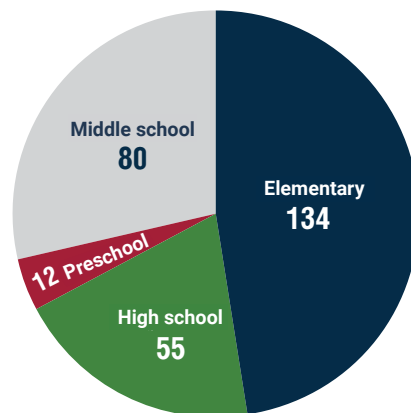
Schools **570**

Founded since Direct Aid's establishment

Direct Aid Society's schools hosted **732** school programs and activities that were distributed according to grade-level

## Statistics on schools and students under Direct Aid's administration

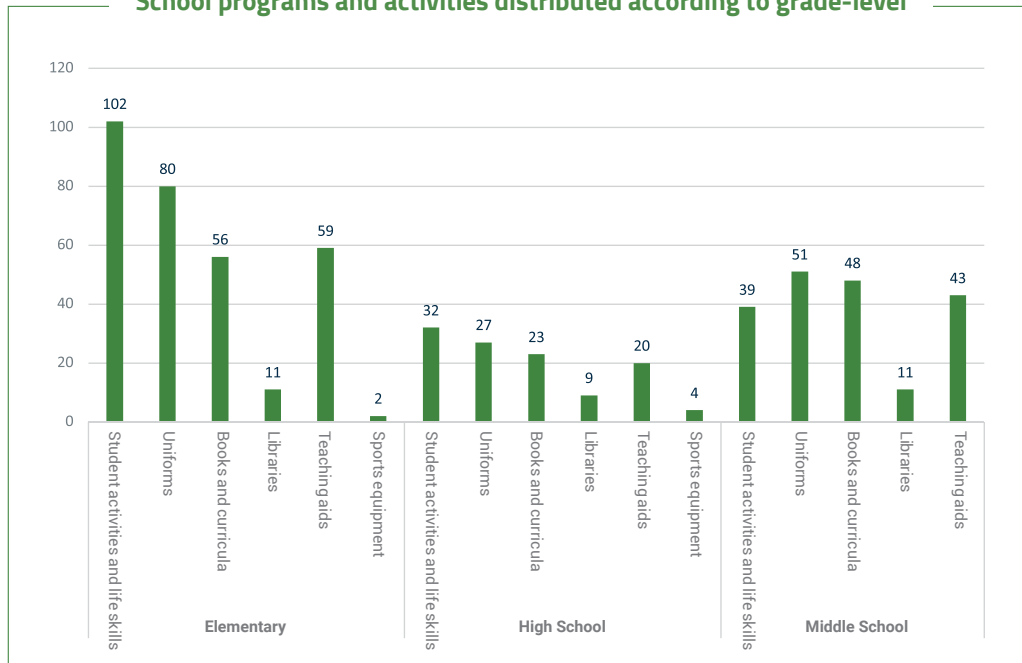
Grade-level	Number of schools	Number of students
Elementary	134	42,858
High school	55	23,344
Preschool	12	881
Middle school	80	18,981
<b>Totals</b>	<b>281</b>	<b>86,064</b>



Schools  
under  
Direct Aid  
Society



School programs and activities distributed according to grade-level



## Scholarships

As a society, we also offer a sponsorship program that gives students from our orphanages or those who are unable to pay their own tuition a chance to acquire a proper education, and to grow into skilled citizens that benefit their communities.

**1,190** Grants

General education grants

**1,487** Grants

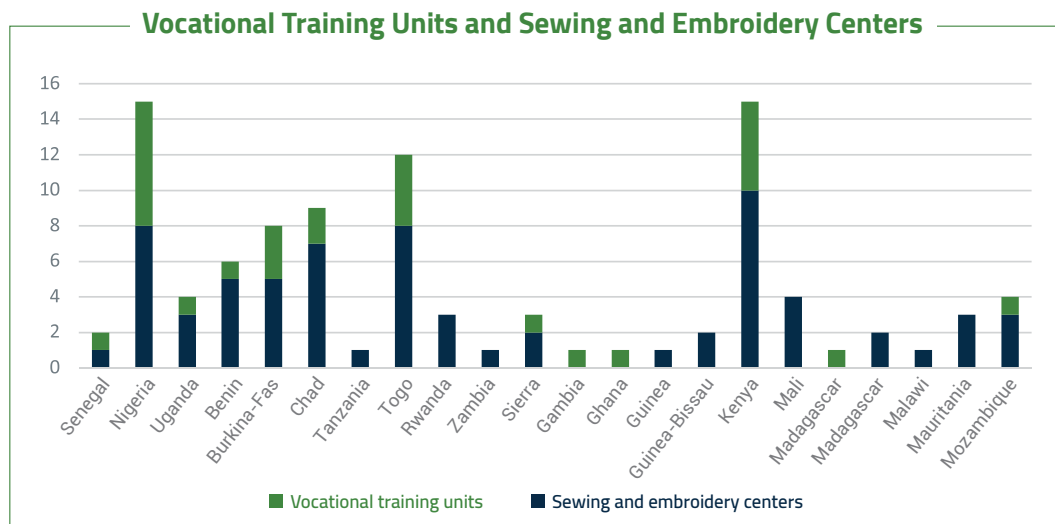
University education grants

Total Grants

**2,677**

## ► Vocational training

- Guaranteeing vocational training to those with academic learning difficulties to improve their chances of securing a job, and earning an income for themselves and their families;
- Developing these individuals' technical and professional abilities to better guarantee a source of income that covers their own needs and those of their families;
- Building and equipping vocational training centers to cover a range of activities, staffing them with talented technicians to train the students, and doing the same for vocational centers concentrated on training women.



Vocational Training Facilities under Direct Aid

Sewing and embroidery centers	Computer centers	Vocational training units	Totals
<b>39</b>	<b>51</b>	<b>18</b>	<b>108</b>

## Staff training

To maintain the high standards of our educational programs, we invest in training our teaching staff through a number of courses, each year.



These courses focus on classic and modern techniques in teaching, and encompass a variety of subjects like classroom management, how to best utilize available educational tools, methods in preparing for lectures, presentation skills, and time management.



## ► Higher education

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To propel Africa as a nation forward, our society believes higher education should be a vital component of its development framework.

Within our plan for enhancing higher education, we have focused on the quality of the teachings, staff qualifications, providing translated curricula and books to graduate specialized intellects that will lift their societies. Eventually, we aim to establish universities in each African country that will offer a variety of majors, with a focus on the scientific like medicine, engineering, and computer sciences, which are rarely found in diminished communities.

Offering distinguished higher education that proves promising at graduating a generation of moral and qualified leaders.

4  
universities



1

**Umma University**  
Kenya

3

**Simad University**  
Somalia

2

**Abdulrahman Al-Sumait Memorial University** – Zanzibar

4

**Muslim University of Morogoro** – Tanzania

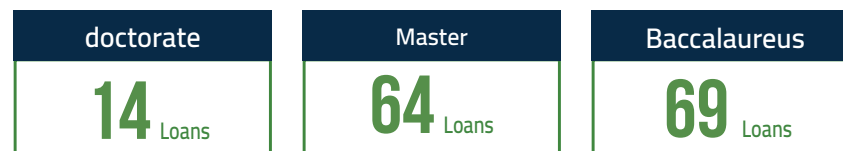
## Supporting higher education scholarships

- Supporting the Africa Education Development Fund that grants interest-free loans to students seeking higher education (Master's degrees and above);
- Developing our higher education scholarship system to prioritize scientific majors that are rare within Muslim communities in Africa;
- Establishing agreements with educational institutions to waive student tuition or decrease rates in exchange for funding support;
- Following up on graduates to learn from their experiences, and pinpointing any shortages or deficiencies in any of the host countries' education system.

### Grants And good tuition loans To obtain a bachelor's degree from direct aid universities



### Good loans Tuition To obtain a bachelor's, master's, doctoral degree from other universities



The Direct Aid Society is currently operating Doing technical studies To establish a new university in the State of Benin  
Which will focus on technical education in particular The project is expected to start work next year, God willing



## ► Establishing an educated generation of leaders – nurturing orphans

A major humanitarian role we take responsibility for as a society is fostering orphans. And in doing so, we raise and educate the children, cultivate their values, and raise their potentials, to grow into individuals who do good and who are accountable members of their Islamic communities.

Number of orphans

**20,688** orphans

Number of countries

**29** countries





## We care about:

- Offering integrated centers that provide comprehensive care for orphans, and fairly utilizing educational, healthcare, and similar institutions for their benefit;
- Creating a disciplined environment that caters to the children's emotional and moral needs;
- Continuously developing in orphanage supervisors and administrators through scheduled educational and administrative training sessions.

### Number of sponsored orphans

Males

**18,574**

Females

**2,114**

Total number of orphan

**20,688** Orphans

**2,657** are the total number of programs that the society has provided to orphans across its centers in Africa in 2018.

## Programs we've offered to orphans

**1,033** livelihood program

**7** sports halls

**99** tuitions

**111** health checkups

**674** social or entertainment programs

**114** medical treatments

**106** eideyyahs

**228** clothing

**117** personal supplies

**64** orphanages furnished

**148** transport



## ► Awareness and values programs

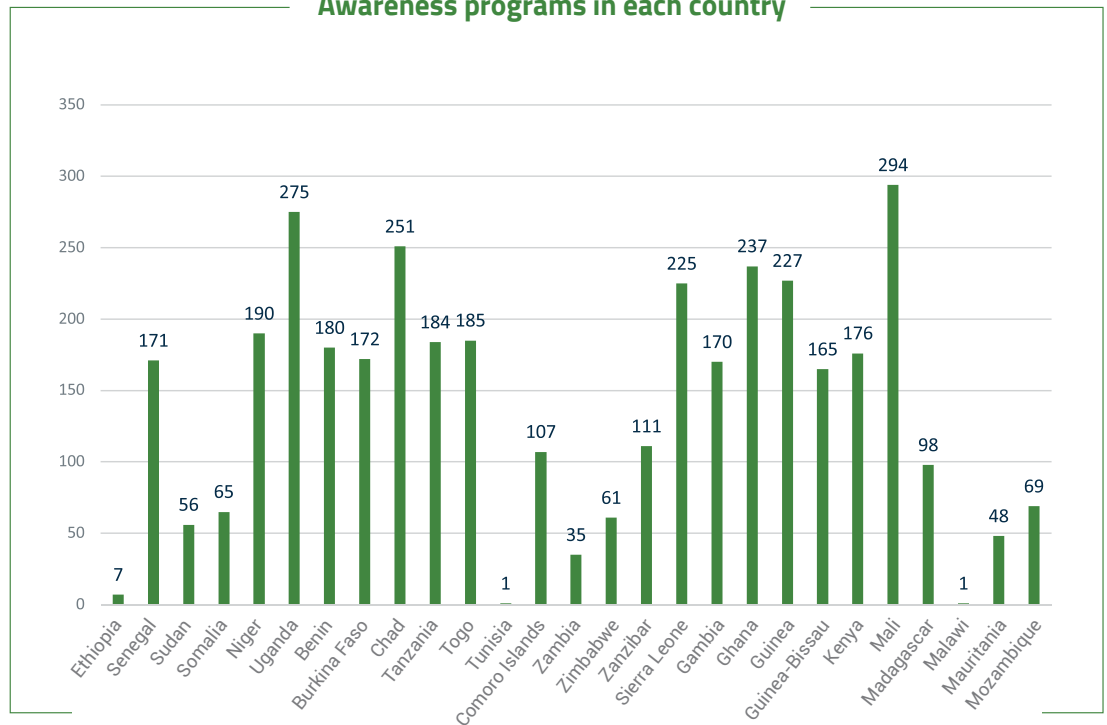
Although we focus on spreading the peaceful teachings of Islam, our policy at Direct Aid Society is to provide aid regardless of a person's religious beliefs or ethnicity, so we make not distinction between Muslims and non-Muslim. When approaching communities, we aim on instilling such values of equality between its members.

IN  
**27** African countries

**1,261** Islamic preachers sponsored

Spreading awareness on Islam and its peaceful teachings

Awareness programs in each country



**4,737** Quran students

**18** Quran schools

**Awareness programs we've offered**

Program	Number offered
Printing Qurans	<b>43</b>
Islamic awareness groups	<b>486</b>
Sponsoring a new daee (Islamic preacher)	<b>207</b>
Quran competition	<b>28</b>
Daaee requirements	<b>87</b>
Women's Islamic awareness meeting	<b>495</b>

Program	Number offered
Distributing Islamic books	<b>87</b>
Radio program	<b>2173</b>
Broadcasting	<b>1</b>
Improving a radio station	<b>1</b>
Enhancing a Quran school	<b>101</b>
Muslim converts' orientation program	<b>52</b>



A part of our awareness programs is printing copies of the Quran and Islamic books like Rules for a New Muslim, A Young Muslim's Library, and The Definition of Islam. In some cases, we translate these publications into English, French, and Swahili and other African dialects before we distribute them.

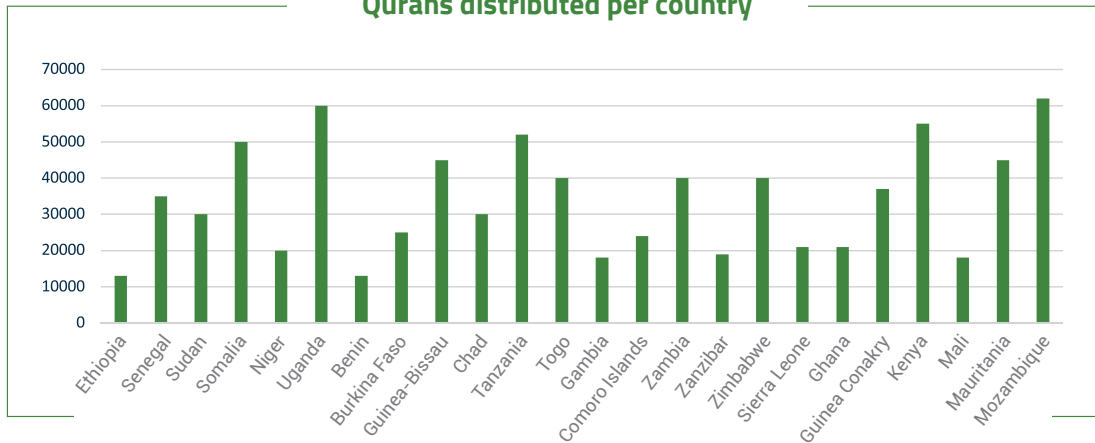
With praise to Allah, we have printed

books **70,100**

Qurans **813,000**

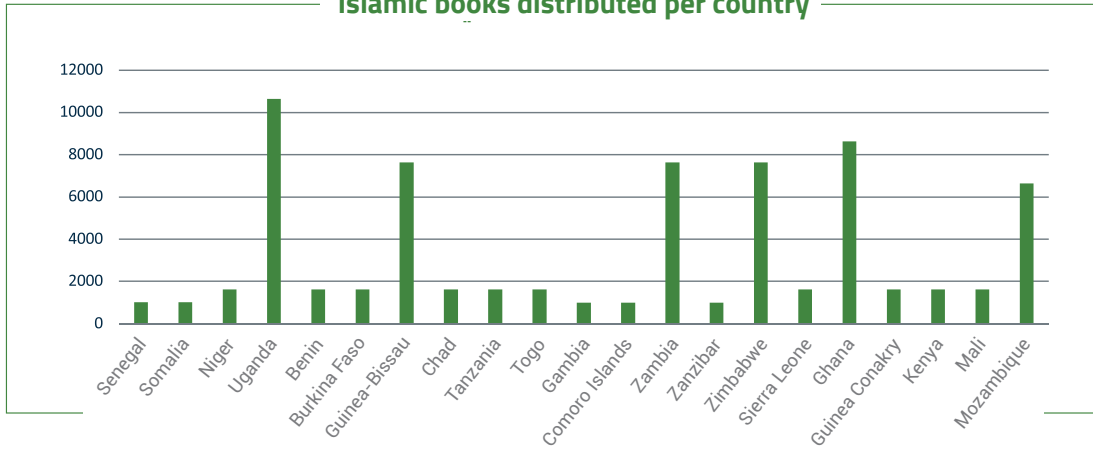
In different languages that we delivered across countries

Qurans distributed per country





Islamic books distributed per country



## ► Seasonal programs

Every year, our society sends a number of pilgrims from all over Africa to perform Hajj. This comes as a part of our awareness strategy, where we select influential members of these communities like their sheikhs and tribe sultans, imams and duaat (Islamic preachers), as well as women who aren't able to afford hajj expenses on their own.

### Programs we've offered in 2018

Iftar Saem <b>3,385,626</b> meals	Zakat Al-Fitr <b>215,501</b>	Hajj <b>272</b> pilgrims
Adha'hi <b>42,669</b> sacrifices	(Kaffarat (expiations <b>218,303</b>	Animal sacrifices <b>2,463</b>

## Mosques and Quran schools

Direct Aid Society puts great care into building, furnishing, maintaining, and providing support services to mosques and Quran schools for their importance in raising more society's values. Other than their basic intended function, these buildings have a vital contribution in social ties. In them, youth listen to beneficial lectures that protect them from straying, and there are often places where disputing tribes resolve their issues, and families strengthen their unity.

During 2018

**205** mosques

**48** Quran schools



# 2 | Fighting poverty

- ▶ Developmental programs
- ▶ Benevolent loans
- ▶ Relief contributions



**75%**

of the world's poorest countries are in Africa.



**1.25** دولار

is the daily income per person for half of Africa's inhabitants, who suffer from severe lack of basic needs such as food, drinkable water, and a place to live.



**45%**

of African children under the age of 5 die due to malnutrition.





## ► Developmental programs

From our early beginnings, we set strategic targets to fight hunger and poverty in Africa in a sustainable way, reinforcing the need for developmental projects that provide financial freedom to families in poorer communities and that raise their living standards. Funding income-generating projects such as equipping and operating a bakery, supporting cattle, goat, and poultry farming, and building grain storage facilities allow individuals to use their capabilities to generate their own income, and eventually get over their hardships.

During 2018

Thanks to God and to your aid, we were able to execute developmental projects and programs that effectively supplied families with financial security to ward off poverty and hunger

**4,519** projects

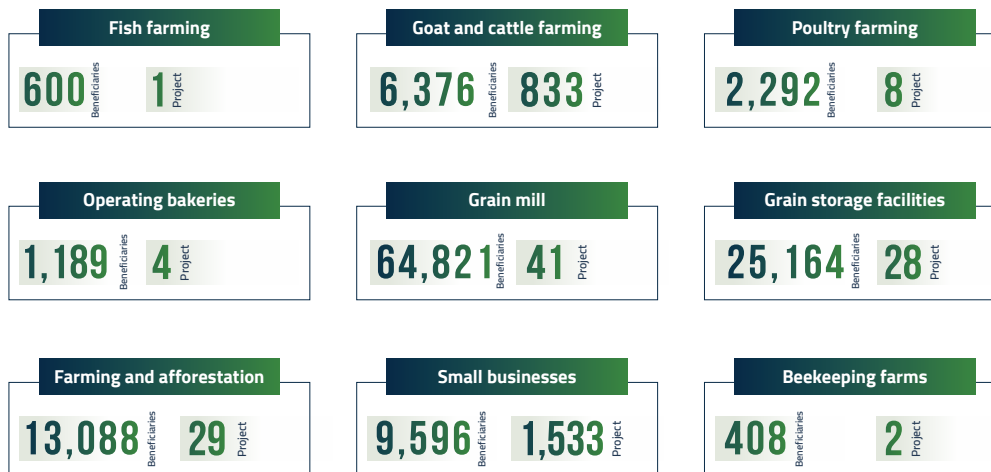
**164,101** beneficiaries

members at a time, while others 5 Some of these projects positively affect beneficiaries 600 to 200 reach





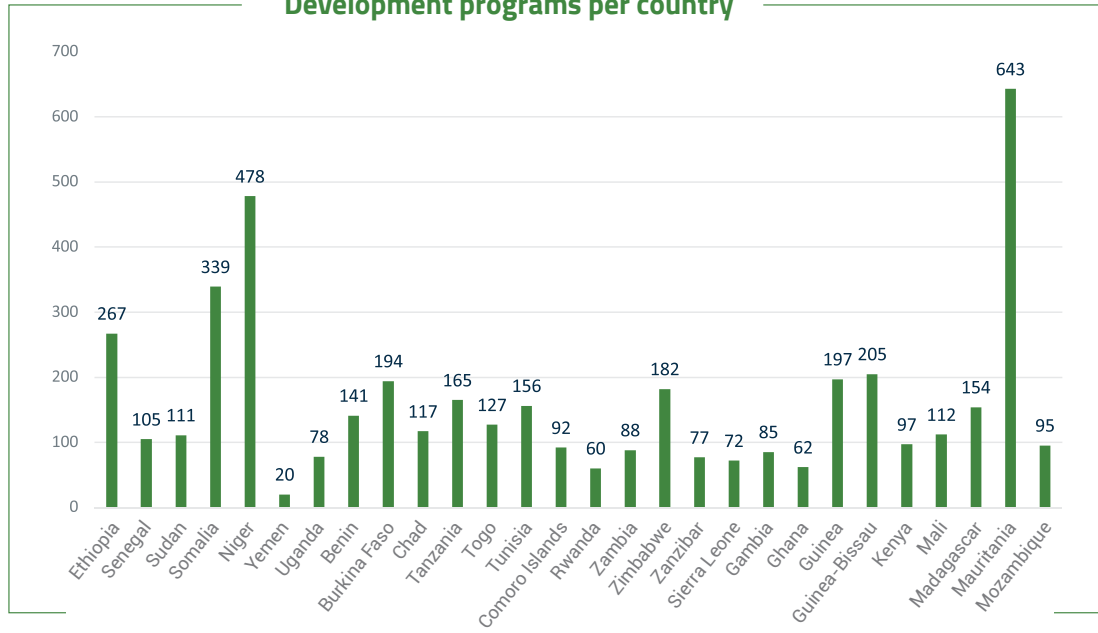
## Programs we've offered in 2018







Development programs per country



## ► Benevolent Loans

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Funding small businesses with benevolent microloans can help secure jobs for many individuals, and gives them a sense of accountability in the fate of their business. Through a program called "Your aid", rates of unemployment are reduced and in turn productivity increases.

### Your aid

**Your aid** .. is an economic and social developmental project built on Islamic funding methods, where financial and non-financial services are granted to small businesses, which repay the exact amount in monthly installments over a one-year timeframe. In particular, this helps women from very modest backgrounds provide for themselves and their families, and in turn make a positive difference socially, economically, educationally, and in terms of healthcare. To yield the best results possible, our role as a society does not fall short at granting loans, but extends to providing consultations and training sessions through experienced strategic partners.

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### Program aims

- Transforming families who rely on external aid into self-sufficient providers;
- Offering job opportunities for women to live self-reliantly;
- Empowering women and supporting their roles in their families and societies;
- Making a positive impact on families' standards of health and education;
- Reinforcing a culture of work and productivity, and the concept of self-sufficiency.

## Recipients of benevolent loans in 2018

**5,660**

loans

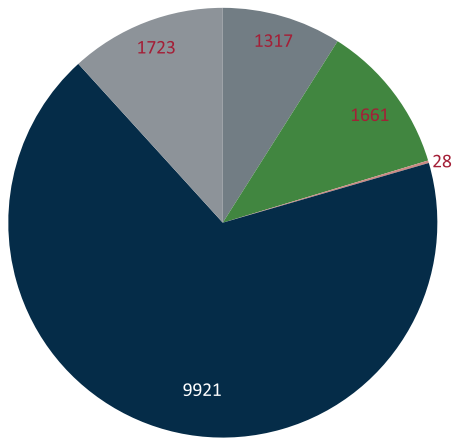
Was the number given to women's income-generating businesses in 2018

**28,300**

beneficiaries

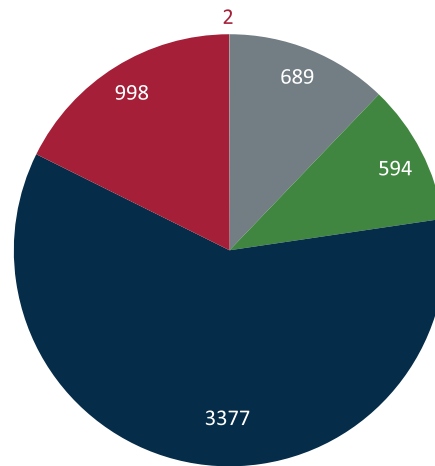
The average size of a beneficiary family is 5 members

Beneficiaries since establishment



■ Single ■ Married ■ Abandoned ■ Divorced ■ Widowed

Targeted categories of women in 2018



■ Abandoned  
■ Divorced  
■ Married  
■ Single  
■ Widowed







## Relief contributions

In our history as a humanitarian organization, not once have we hesitated in extending a helping hand to those suffering in the ruins of war-torn or natural-disaster-struck regions. During these times, we want little more than to help reduce our fellow brothers and sisters' pain and to get them back on their feet. Like our inclination to provide aid, our strategy in tackling these issues has maintained its original focus that relies on clear standards than run deep in their effect. Aid comes in the form of food for refugees, displaced individuals, and those affected by floods and famines, or as non-perishables like tents and blankets.

**35,000** water filters  
distributed

In Yemen to prevent Cholera outbreaks

**50,000** lives rescued

That received aid in the form of food and non-food items in Somalia and Benin.

## Relief Contribution Beneficiaries in 2018

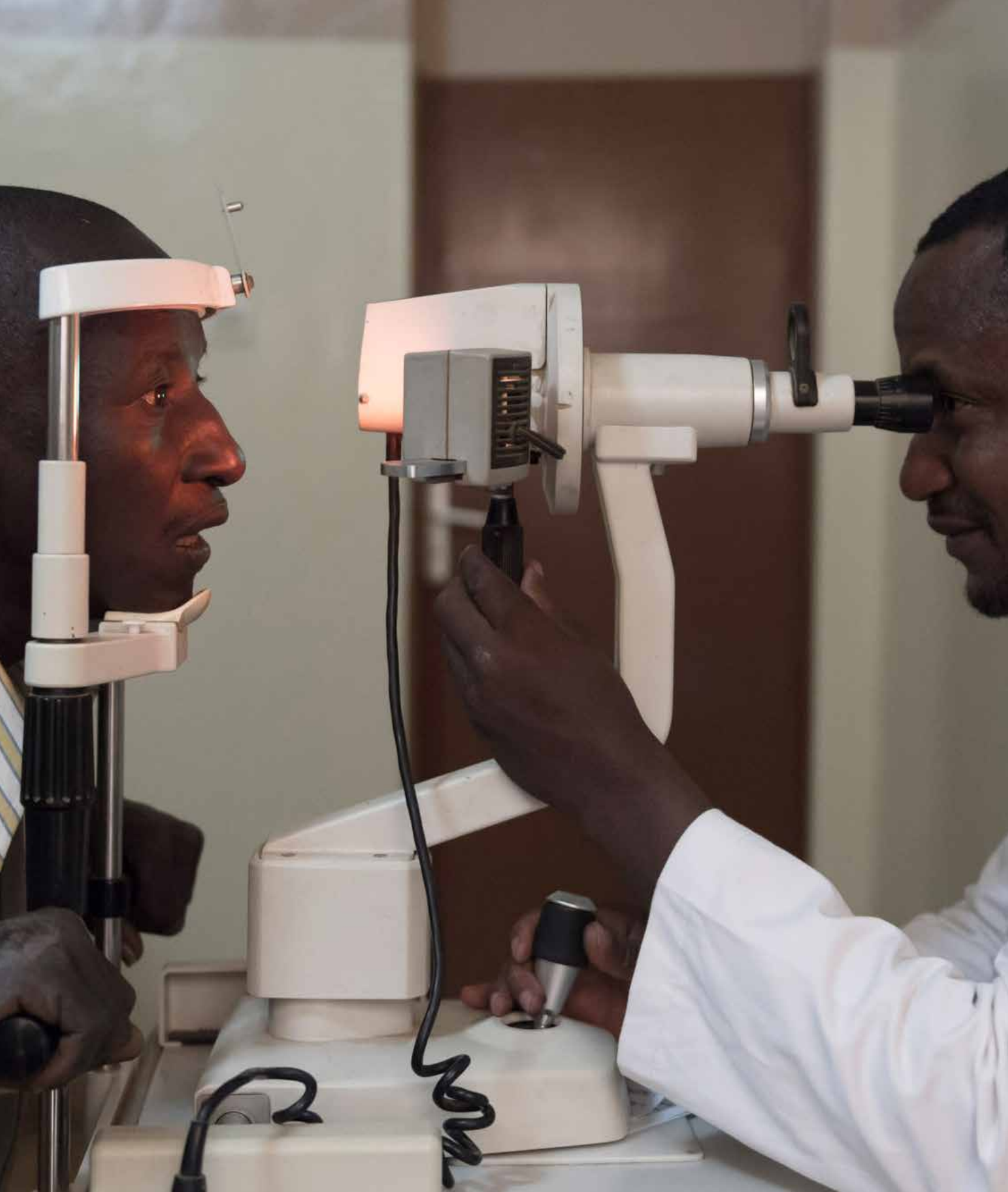


# 3 | Fighting disease

- ▶ Healthcare programs
- ▶ Water projects

By offering comprehensive healthcare for all members of African communities, we are closer to achieving our goal of fighting diseases. When offering medical aid like medicines and required vaccines through surgical camps and medical convoys, we do so without any discrimination; the same applies to free healthcare in hospitals the society owns or operates, chains of clinics and health centers. And, we collaborate with specialized international healthcare organizations like WHO, to expedite help to affected regions.





## ► Healthcare programs

Working closely by our long-term goals, we continue our fight against diseases in African communities, through comprehensive healthcare that is of high quality, and without a hint of discrimination. Year-round, we collaborate with qualified medical teams that visit our specialized surgical camps to treat patients and train local staff members both in theory and using hands-on methods. But their education doesn't stop there as it extends to teaching local families (especially mothers) on basic healthcare and treatments. This way, even the farthest of villages are shown the mercies of modern medicine.

### Surgical camps in 2018

#### Surgical camp

**4,298** examinations   **1,392** surgeries   **3** camps

These expansive surgical camps witnessed different surgical procedures, as well as the training of the local staff to enhance their qualifications and be able to perform these procedures without the need for external help

#### Eye health camp

**227,296** examinations   **25,875** surgeries   **64** camps

We renovated **6 clinics** in Yemen to provide better treatment, and also to extend alternative energy to these buildings.

## Healthcare programs offered in 2018

### Improving clinics

**50,338**

beneficiaries

**17**

programs

### Health insurance

**5,335**

beneficiaries

**8**

programs

### Medical teams (including an awareness campaign)

**208,664**

beneficiaries

**615**

programs

### Male circumcision campaigns

**14,123**

beneficiaries

**255**

programs

### Vaccination campaign

**64,828**

beneficiaries

**653**

programs



## ► Water projects

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1. Water scarcity is considered as one of the leading issues of the world;

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2. It affects more than 1.1 billion people worldwide, meaning one in six people do not have access to clean drinkable water;

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3. Countries in Saharan Africa face the biggest issues in terms of this dilemma, with 300 million out of the 800 million inhabitants live in areas in which water is scarce;

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4. This lack of fresh water often causes conflict and civil wars between suffering communities;

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5. The availability of drinkable water is a basic need for economic growth in the poorest of countries, and eases the effects of poverty and increases overall public health since people can use it prepare food among their other basic needs;

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6. In the absence of clean water, inhabitants of less developed countries are forced to use polluted water, which leads to diseases such as diarrhea, cholera, typhoid, and polio;

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7. An estimated 500,000 annual deaths are attributed to diarrhea due to drinking polluted water;

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8. There are 783 million people around the world that are unable to reach clean water, and 319 million of them live in Saharan Africa—one of the parts of the world in serious need of investments in water;

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9. Our goal as Direct Aid Society is to provide pure, clean, and healthy drinking water that is suitable for the consumption of both humans and animals in areas suffering from water scarcity through digging surface and artisanal wells, building storage tanks, and extending water pipes





## Direct Aid's contributions in 2018

### #الف\_بِير campaign

**927,968** beneficiaries

**1,059** wells

That were directed to the areas in most need of water

### Artisanal wells in Niger

**500,000** beneficiaries

**124** wells

At least 500 thousand people benefit from them every day through its availability for livestock, and for keeping the soil fertile for the next 20 years



## Projects in 2018

Surface well

**1,340** wells

Large artisanal well

**610** wells

Water treatment tanks  
and storage units

**11** tanks

Other water projects

**23** projects

Total lives touched

**313,838** people



At last, all of these efforts wouldn't have flourished and these constructions wouldn't have been completed without the blessings of Allah SWT before your good deeds, continuous support, and generous contributions. We ask Allah The Almighty to accept your honest work, and bless you and your family and .wealth, and may he increase your reward





Working since 1981 in 31 countries



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